



OUR AIM:



2023 IMPACT REPORT

At Ready Readers, we believe every child deserves the promise and opportunity that comes with learning to read. So this year, we **expanded our literacy initiatives** into new spaces and new places, reaching new families and new faces.

LITERACY FOR ALL.

STORYTIME REMAINS STRONG

For 25 years, Ready Readers has offered literacy programming through early childhood centers. And Storytime is still thriving! 98% of teachers say Storytime encourages student engagement with books and increases their enjoyment of reading. And 99% say they keep the stories going outside of weekly Storytime visits by reading Ready Readers books with their students.

Again this year, we boosted our Storytime numbers, serving more children than ever before. Book giveaways are booming, too, both inside and outside the classroom.

131,934
NEW BOOKS DISTRIBUTED
+15%

14,711
CHILDREN SERVED
+9%

OUR MISSION

Ready Readers expands literacy for young children in low-income communities through high-quality books, strong relationships, and literacy related experiences.



“My goal is to inspire kids in my community to love books. If they love books, they’ll love learning. And learning can take them anywhere they want to go.”

— ARTHURINE HARRIS, READING CAPTAIN

200
NEIGHBORHOOD
READING CAPTAINS:

200
DEDICATED
WORKING
HOURS

700+
NEW BOOKS
DISTRIBUTED IN
PILOT COMMUNITY

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LITERACY WITHOUT LIMITS

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11
STORYBOOK WALKS
THROUGHOUT
ST. LOUIS



STORYBOOK WALKS

In parks and community spaces, Ready Readers is taking Storytime outside! Storybook Walks offer a page-by-page, step-by-step journey through a book as families explore an outdoor path together.

KINDERGARTEN EXPANSION

In 2022-23, following a successful pilot program, Ready Readers expanded Storytime to include more kindergarten classrooms within St. Louis Public Schools and launched in the Ferguson-Florissant School District. Storytime will be offered in all SLPS kindergarten classrooms in 2023-24 with plans to expand to more districts in future years.



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NEIGHBORHOODS
SLATED FOR THE
READING CAPTAINS
PROGRAM
NEXT YEAR



NEIGHBORHOOD READING CAPTAINS

Neighborhood Reading Captains is our new, community-based program, designed to reach kids where they live with the message that reading is fun! Captains share books and resources, host public storytimes and events, all designed to connect neighbors and encourage early literacy skills. The program kicked off in the West End and will expand to more neighborhoods in 2023-24.



COMMUNITY PARTNERSHIPS

We continue to expand relationships with community-based partners to extend our reach and to support literacy-building in novel ways. Examples include this year's book drive in collaboration with The Muny; Family Literacy Nights with our early childhood centers; and, soon-to-come, the installation of Little Free Libraries at our partner centers and in our Neighborhood Reading Captains communities.

Our outcomes show that parents and caregivers value the books and materials they receive from Ready Readers. 93% report that these resources help them feel supported in reading with their children at home.

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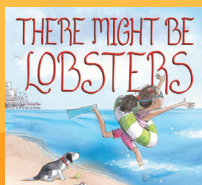


FOLLOW US   

WE ARE SO GRATEFUL TO HAVE SUPPORTERS LIKE YOU,
who share our vision of Literacy Without Limits. Your giving makes our work possible.
Together, let's empower all children to become enthusiastic young readers.
SEE THIS YEAR'S FULL DONOR LIST AT [READYREADERS.ORG/DONATE](https://www.readyreaders.org/donate).

BOOKS TO READ AT HOME

As always, we share engaging, diverse, age-appropriate books with each little learner in our Storytime Program — books they can take home and keep, thanks to our generous donors.



SEE THE FULL LIST ONLINE

FINANCIALS

VIEW COMPLETE REPORT AT: [READYREADERS.ORG/FINANCIALS](https://www.readyreaders.org/financials)

SUPPORT & REVENUES

Contribution revenue	\$ 1,893,097
In-kind contributions	25,027
Dividend & interest income	5,990
Endowment gain/loss	17,345
Other income, net	8,403
Total support & revenues	\$ 1,949,862

EXPENSES

Program services	\$ 1,008,091
Management & general	179,010
Fundraising	287,827
Total expenses	\$ 1,474,928*

**Entire surplus is restricted for future use.*